



## 2010 Calendar Year Sponsorship Opportunities and Benefits

### Gold Sponsor

**\$2,500**

#### *Marketing and Promotion*

- Top logo listing with link on our website
- Top logo listing with link in our e-newsletters
- Top logo listing in our 2010 Annual Report
- Full page ad in our 2010 Annual Celebration program
- Promotional items distributed at our 2010 Annual Celebration and Golf Classic

#### *Event Recognition*

- Premiere logo display on video screen at our 2010 Annual Celebration
- Priority seating for a reserved table of 8 at our 2010 Annual Celebration
- Top logo listing in our 2010 Golf Classic program
- Prominently displayed large tee box sign at our 2010 Golf Classic

### Silver Sponsor

**\$2,000**

#### *Marketing and Promotion*

- Logo listing with link on our website
- Logo listing with link in our e-newsletters
- Logo listing in our 2010 Annual Report
- Promotional items distributed at our 2010 Annual Celebration and Golf Classic

#### *Event Recognition*

- Logo display on video screen at our 2010 Annual Celebration
- Reserved table of 8 for your friends & colleagues at our 2010 Annual Celebration
- Logo listing in our 2010 Golf Classic program
- Large tee box sign displayed at our 2010 Golf Classic

### Bronze Sponsor

**\$1,500**

#### *Marketing and Promotion*

- Logo listing with link on our website
- Logo listing with link in our e-newsletters
- Name listing in our 2010 Annual Report
- Quarter page ad in our 2010 Annual Celebration program
- Promotional items distributed at our 2010 Annual Celebration and Golf Classic

#### *Event Recognition*

- Name display on video screen at our 2010 Annual Celebration
- 4 reserved seats for your friends & colleagues at our 2010 Annual Celebration
- Logo listing in our 2010 Golf Classic program
- Large tee box sign displayed at 2010 Golf Classic

*For more information about our event sponsorship opportunities please contact Julie-Anne Geraghty, Development Associate, (413) 529-0087 x14 or via email at [julie-anneg@womensfund.net](mailto:julie-anneg@womensfund.net)*

# Women's Fund of Western Massachusetts

## 2010 Calendar Year Sponsorship Registration Form

*Please complete the information below:*

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Name/Organizational Listing: \_\_\_\_\_

(Please indicate exactly how you would like your name/organization to appear for print recognition.)

We are pleased to register for a 2010 Sponsorship (please check one):

Gold Sponsor            \$2,500  

Silver Sponsor           \$2,000  

Bronze Sponsor         \$1,500  

Please send payment to: Women's Fund of Western Massachusetts, 116 Pleasant Street, Suite 358, Easthampton, MA 01027. Credit card registration can also be accepted by phone at (413) 529-0087 or by fax at (413) 527-8401.

Sponsorship payments can be scheduled on a quarterly or semi-annual basis at your request.

Method of sponsorship payment (please check one):

- Please bill me at the above address and a corporate check will be remitted.
- Please charge the following credit card (circle one): Visa / MasterCard

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Fax to (413) 527-8401 or mail to Women's Fund of Western MA, 116 Pleasant St., #358, Easthampton MA 01027.

For more information about event sponsorships, contact Julie-Anne Geraghty, Development Associate, at (413) 529-0087 x14 or via email at [julie-anneg@womensfund.net](mailto:julie-anneg@womensfund.net)



"The world is awakening to a powerful truth:

Women and girls aren't the problem; they're the solution."

—Nicholas Kristoff, The New York Times Magazine

Dear Business/Corporate Friend,

The Women's Fund of Western Massachusetts invites you to join us in transforming communities by investing in the lives of women and girls and becomes a ***2010 Calendar Year Sponsor***.

We understand that in these challenging times, business need to make tough decisions about their sponsorships. Keeping this in mind, the Women's Fund has added additional benefits to each of this year's sponsorship levels at the same price as last year.

New this year for sponsorship options ranging from \$1,500 to \$2,500:

- Your business logo featured on our website, with a link to your website
- Your business logo featured in our e-newsletter, with a link to your website
- Your business logo or name displayed on video screen at our Annual Celebration

By partnering with the Women's Fund as a 2010 Calendar Year Sponsor you will receive the maximum return on your investment. Sponsors simultaneously support over 20 local non-profits who receive critical grant money from us and while receiving maximum exposure for your business through our monthly e-marketing and widely attended event recognition.

Thank you for reviewing the enclosed materials and considering a sponsorship with the Women's Fund.

Sincerely,

Marjorie Hutter  
Director of Philanthropy