



Dear Business Friend,

As a business leader, the Women's Fund of Western Massachusetts turns to you to join us in transforming communities by investing in the lives of women and girls as a ***2012 Corporate Underwriter***.

When you align your business with the Women's Fund you receive a year's worth of high visibility:

- Exposure to our audience of 50,000 women & their families, across all four counties
- Year long online recognition through our website, e-newsletters and social media
- Networking opportunities with our supporters at widely attended events
- Public demonstration of your business' simultaneous support of our more than 20 grantees and our region-wide Leadership Institute

By supporting the Women's Fund as a ***2012 Corporate Underwriter*** you will receive the maximum return on your marketing investment, while helping the Women's Fund deepen its impact in the very neighborhoods and communities you serve.

I hope you take some time to review the enclosed materials and consider a sponsorship with the Women's Fund.

Sincerely,

Claudia Pazmany
Director of Development



2012 Corporate Underwriter Opportunities and Benefits

Gold Sponsor

\$2,000

Visibility Throughout 2012

- Color logo listing with link on our website for one year
- Individual recognition with link in our e-newsletter
- Individual recognition and link in all social media
- Logo listing in our 2012 Annual Report

Event Visibility

- Top logo display at more than ten Women's Fund events throughout the year
- Four priority seats at Leadership Institute completion ceremony
- Individual logo display on video screen at our Annual Celebration
- Full page ad in Annual Celebration program
- Four priority seats at Annual Celebration dinner
- Prominently displayed large tee box sign at our 2012 Golf Classic

Silver Sponsor

\$1,500

Visibility Throughout 2012

- Color logo listing with link on our website for one year
- Recognition with link in our e-newsletter
- Recognition and link in all social media
- Logo listing in our 2012 Annual Report

Event Visibility

- Logo display at more than ten Women's Fund events throughout the year
- Two priority seats at Leadership Institute completion ceremony
- Logo display on video screen at our Annual Celebration
- Half page ad in Annual Celebration program
- Two priority seats at Annual Celebration dinner
- Large tee box sign at our 2012 Golf Classic

Bronze Sponsor

\$1,000

Visibility Throughout 2012

- Color logo listing with link on our website for one year
- Recognition in our e-newsletters
- Recognition with link in all social media
- Logo listing in our 2012 Annual Report

Event Visibility

- Logo display at more than ten Women's Fund events throughout the year
- Shared logo display on video screen at our Annual Celebration
- Quarter page ad in Annual Celebration program
- Tee box sign at our 2012 Golf Classic

For more information about our event sponsorship opportunities please contact Julie-Anne Geraghty, Development Associate, (413) 529-0087 x14 or via email at julie-anneg@womensfund.net

Women's Fund of Western Massachusetts

2012 Corporate Underwriter Registration Form

Please complete the information below:

Business/Organization Name: _____

Address: _____

Contact Person: _____

Phone: _____ Fax: _____ Email: _____

Authorizing Signature: _____

Name/Organizational Listing: _____

(Please indicate exactly how you would like your name/organization to appear for print recognition.)

We are pleased to register for a 2011 Sponsorship (please check one):

Gold Sponsor \$2,000

Silver Sponsor \$1,500

Bronze Sponsor \$1,000

Please send payment to: Women's Fund of Western Massachusetts, 116 Pleasant Street, Suite 358, Easthampton, MA 01027. Credit card registration can also be accepted by phone at (413) 529-0087 or by fax at (413) 527-8401.

Sponsorship payments can be scheduled on a quarterly or semi-annual basis at your request.

Method of sponsorship payment (please check one):

- Please bill me at the above address and a corporate check will be remitted.
- Please charge the following credit card (circle one): Visa / MasterCard

Name on Card: _____

Card Number: _____ Expiration Date: _____

Fax to (413) 527-8401 or mail to Women's Fund of Western MA, 116 Pleasant St., #358, Easthampton MA 01027.

For more information about event sponsorships, contact Julie-Anne Geraghty, Development Associate, at (413) 529-0087 x14 or via email at julie-anneg@womensfund.net